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Athena Consulting



Trade Advisory & Consulting

Your export market partner

About Us

Athena Consulting was founded by Emmanuel Maingi in April 2016. The primary goal of the company continues to be offering strategic business advisory services to both local and internationally based firms.

In the four (4) years of operation, we have delivered high value services to both private and public sector firms. Our commitment remains to go the extra mile of our clients in order to achieve their market objectives.



Services offered

1. International Trade Advisory & Consulting
 - Sector specific or general market research
 - Trade missions (inwards and outwards)
 - High Value Opportunities (HVO) pipeline dev't
 - B2B Activities
 - Business development & intelligence
 - Product research and placement
 - Trade & Investment
 - Local business representation
 - Inward investments facilitation
2. Security Consulting (Govt)
3. Human capital development solutions



Services process map



1. All steps are bidirectional in nature and the processes follow a to and fro approach from both ends. An integral part in our services to clients.
2. This process flow, outlines all the services offered under Trade Advisory & Consulting ensuring data accuracy and process flexibility

Founder & Managing Partner's biography

Emmanuel Maingi Founded Athena Consulting in April 2016. Before that, he was working at UK Trade & Investment (UKTI) now Department for International Trade (DIT) as a Trade Development Manager in charge of the Defense & Space, Automotive, ICT, Education & Training, infrastructure and Extractives sectors – an extension of Department for International Development (DfID) Wealth Creation Team. During his tenure, his role extended across a number of markets; Kenya, Dubai, United Kingdom and Tanzania, primarily attached to the British High Commission, Nairobi.

He has over 12 years of international trade, strategy and policy development having advised private companies as well as Government Agencies. Currently, he is an Advisor for The Centre for International Business Development (CIBD) and Executive Director, Kenya for the Global Chamber and a Lumina Learning (UK) Practitioner as a Psychometrician.

He is married with a lovely daughter, Athena.





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