



The practice of eating insects is known as **entomophagy**.

– FAO



SONORA CRICKETS

By 2050, we'll have:

.2B+ pets

20B+ livestock animals

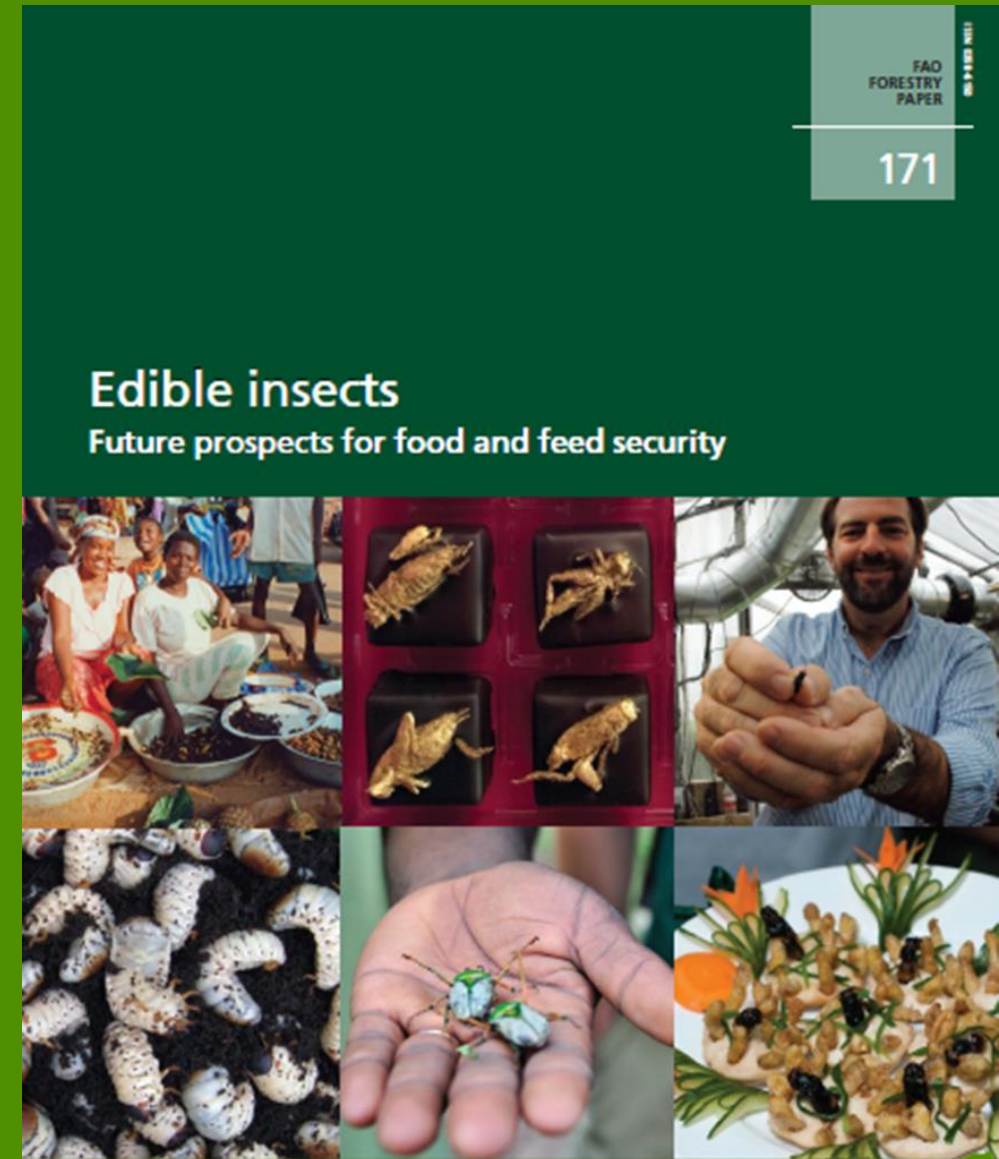
9.5B+ people

That's a lot of mouths to feed!

Source: Tiny Farms



In 2013 the UN developed a report stating that edible insects could be part of the solution



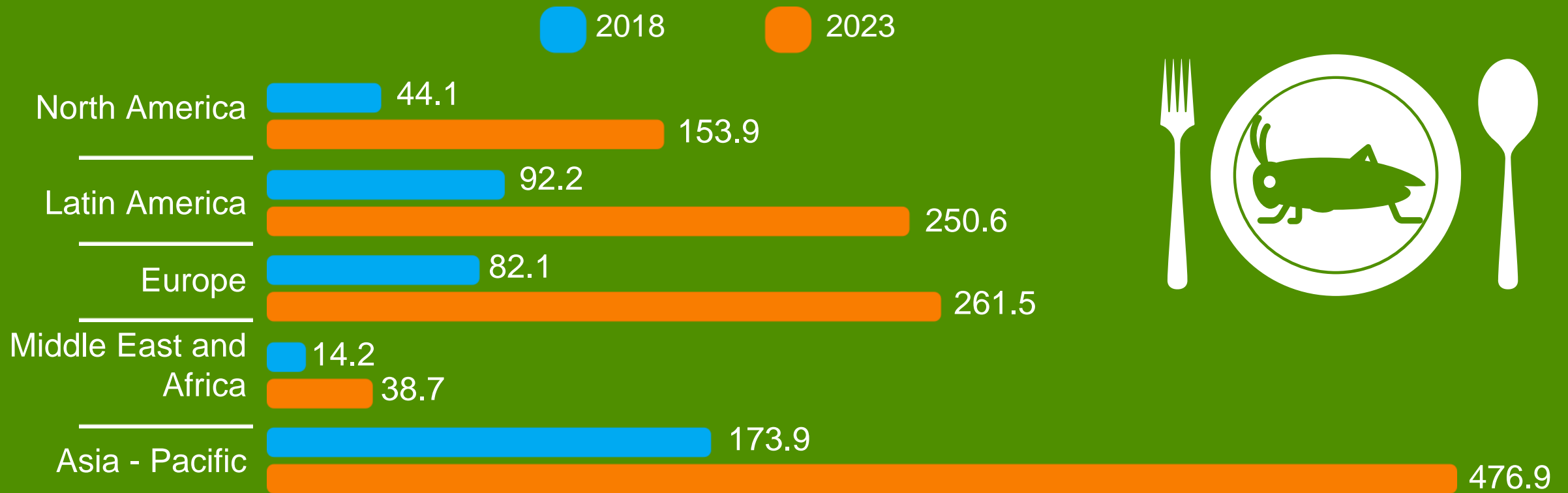


Edible insects set to become \$8B industry
in the next few years.

– earth.com

Expected growth of the edible insect market

Value of the global edible insect market (million U.S. dollars)

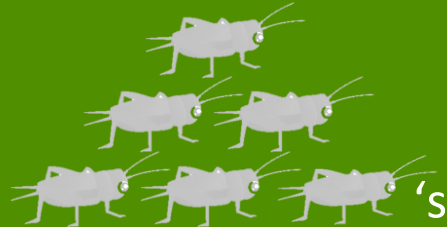


Sonora Crickets



First Edible Cricket Farm in Northwest Mexico
3 categories of production specialized for Human consumption,
pet food & animal feed
80% of production for US, Canada and Europe Market

Few Thousand



Functional cricket farm in 9 to 12 months

**Trained by cricket producers
in USA**

Value added:

Special Feed



Sustainable



Partner Farmers



\$ 100 K R&D Grants

Crickets are exponential!



100-200





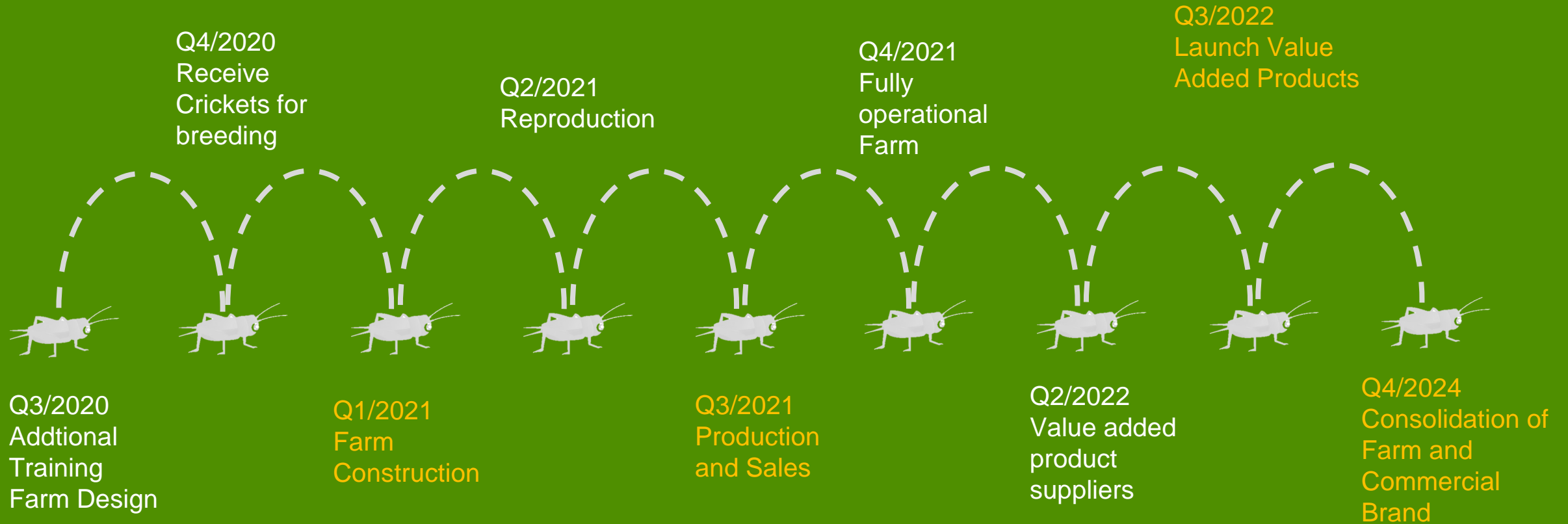
México

Great tradition & variety of edible insects.

Since prehispanic era there were 504 identified species.

Source: Profeco

Road map



Similar value added products in the market



“Amazing product!”

Verified Buyer
Andres I.
09/19/19



“Fantastic Flavors”

Verified Buyer
Drew Fink
03/06/17



“10 whole grams of protein per cookie!”

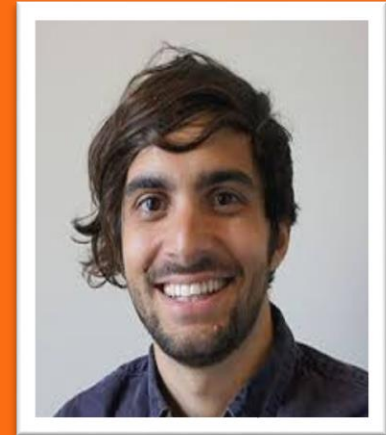
Amazon Customer
November 13, 2019 Verified Purchase





“There simply aren’t
enough farms to supply
the insects people want”

Kevin Bachhuber
Big Cricket Farms / Bachhuber Consulting /
Ovipost



“At this moment, any
entrepreneur with the
resources to start a
cricket farm has a
guaranteed market for
their produce”

Daniel Imrie-Situnayake,
Co-founder of Tiny Farms The Edible Bug
Company



Press

“I ate crickets
because they're
the future of food”

Arielle Duhaime-Ross

THE VERGE

“Jiminy Cricket!
Bugs Could Be
Next Food Craze”

Claire Martina

The New York Times

“2019 food trends:
Cricket powder, edible
insect start-ups spark
love for bugs”

Sean Rossman

 **USA TODAY**

Press

“We Need More
Cricket Farmers: The
Price Of Our Growing
Taste For Insects”

Melissa Wiley



“You’ll eat bugs.
These Investors are
betting millions on it”

Klint Flinlye



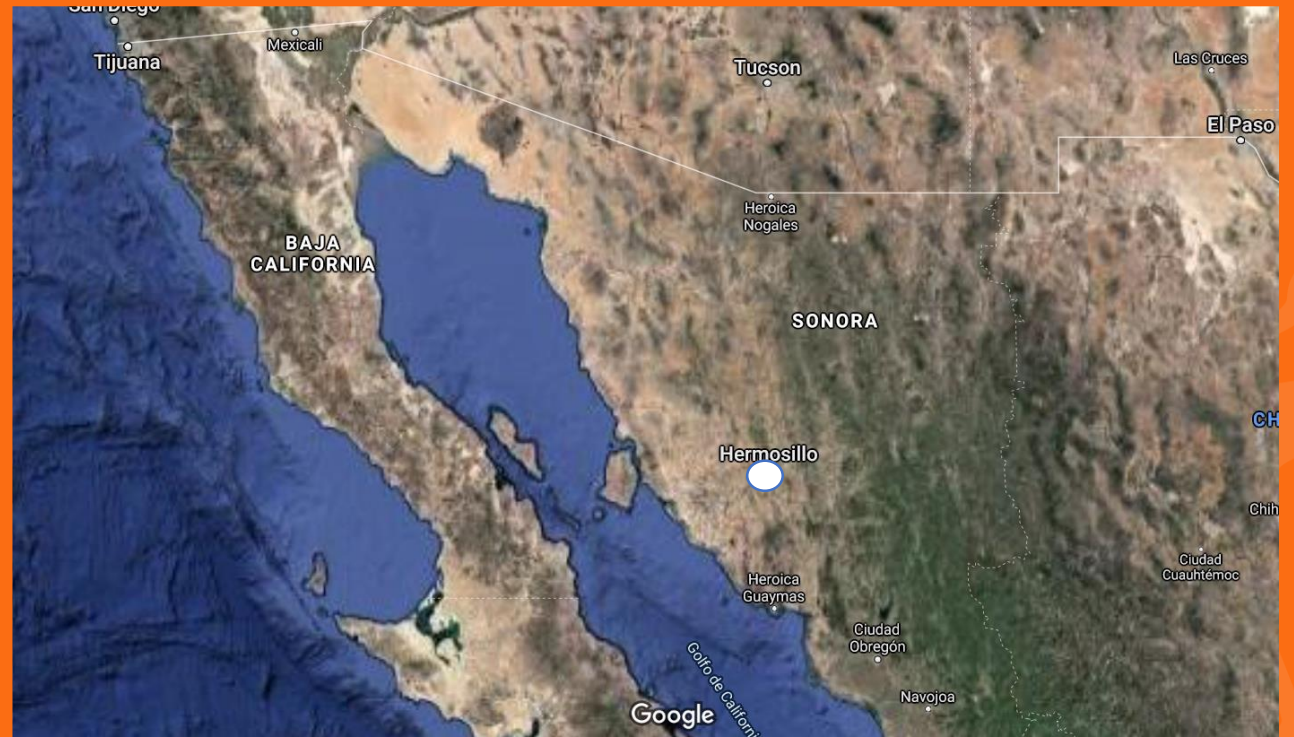
“Eating insects will soon
go mainstream as bug
protein is set to explode
into an \$8 billion
business”

Kate Taylor

**BUSINESS
INSIDER**

Farm Location

Northwest Mexico, Hermosillo, Sonora, just 260 kilometers from US / Mexico border
First 6-12 months in warehouse located in Hermosillo. Later move farm to family owned land of 32 acres, close to international highway.



Use for cricket farm:
Phase 1 - 100 sq. mts. Y1
Phase 2 - 400 sq. mts. Y2
Phase 3 - 1000 sq. mts. Y3
Electricity, water, infrastructure.



Team

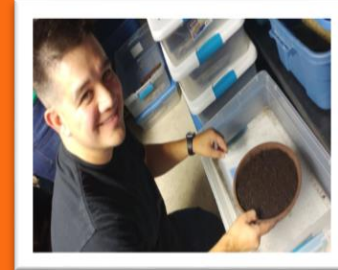
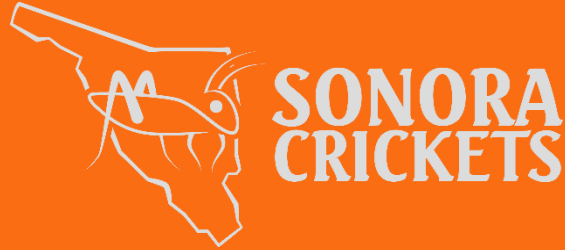


Christian Aguirre

International Background

Business Consultant +15 yrs. Experience

Trained in 40 hour program in Cricket Farming



Alex Torres

International Background

Civil Engineer ITESM - TEC

Trained in 40 hour program in Cricket Farming

Specialized in Solar Energy





SONORA CRICKETS

#Cricketstastegood

CONTACT

Sonora Crickets

Hermosillo, Sonora, México

+52 1 (662) 430 8029

sonoracricket@gmail.com

